

Who We Are

The California Dermatology Advocacy Network (CDAN) is a dermatologist-led 501(c)(6) organization dedicated to protecting **patient safety** and **physician-led dermatologic care** through state and national legislative and regulatory advocacy.

Why CDAN Matters

Dermatology is evolving as policy and regulation increasingly shape how care is delivered and who delivers it. Scope-of-practice expansion and misinformation threaten patient safety, pulling the public away from evidence-based treatment and true clinical expertise. Because California often sets the national tone, CDAN works to ensure dermatologists have a respected and influential seat at the table. By staying ahead of emerging challenges, CDAN will protect and expand access to safe and proven treatments of dermatologic conditions for our California patients.

Why Corporate Partnership Matters

Effective advocacy requires **collaboration**.

CDAN partners with a limited group of corporate sponsors who share a commitment to:

- Evidence-based medicine
- Dermatologist-led care
- Patient safety and transparency
- Responsible innovation in dermatology

Corporate sponsorship supports CDAN's advocacy infrastructure while providing partners with **direct insight into policy priorities, challenges, and opportunities shaping dermatologic care in California**.



CDAN Corporate Sponsorship Levels

Protecting Patients. Protecting Dermatology.



Annual Investment & Benefits

Benefit	Founding Corporate Sponsor	Premier Corporate Partner	Corporate Partner	Supporting Corporate Partner
Annual Investment	\$20,000	\$15,000	\$10,000	\$5,000
Logo Placement on CDAN Website	Homepage + Sponsor Page (Prominent)	Sponsor Page (High Visibility)	Sponsor Page	Sponsor Page
Brand Recognition	Newsletters + Social Media + Communications (Premier)	Newsletter + Social Media + Communications (Supporting)	Newsletter + Social Media + Communications (Select)	Social Media + Communications (Select)
Podcast Feature	Dedicated Episode or Feature	Featured Segment (Shared)	Mention/Recognition	—
Corporate Advisory Council Participation*	✔	✔	✔	✔
Quarterly Legislative & Advocacy Round tables	✔	✔	✔	Select Briefings
Priority Visibility at CDAN Events & Initiatives	✔	—	—	—

*The CDAN Corporate Advisory Council is a structured forum for physician leaders and industry partners to discuss policy priorities and emerging issues.



Corporate Sponsorship Levels

Protecting Patients. Protecting Dermatology.

Founding Corporate Sponsor

\$20,000 Annually

As a Founding Corporate Sponsor, you play a unique leadership role in promoting and advancing dermatologist-led advocacy throughout California.

BENEFITS INCLUDE:

- Exclusive designation as **Founding Corporate Sponsor**
- Prominent logo placement on the CDAN website homepage
- Dedicated podcast episode or feature
- Logo placement in CDAN newsletters and communications
- Invitation to the **CDAN Corporate Advisory Council**
- Participation in **Quarterly Legislative & Advocacy Round-tables**
- Priority visibility at CDAN-sponsored events and initiatives

Premier Corporate Partner

\$15,000 Annually

Premier Partners play a key role in advancing CDAN's advocacy efforts and maintaining strong collaboration between dermatologists and industry.

BENEFITS INCLUDE:

- High-visibility logo placement on the CDAN website
- Featured recognition in CDAN newsletters
- Podcast recognition or featured segment (shared episode)
- Invitation to the **CDAN Corporate Advisory Council**
- Participation in **Quarterly Legislative & Advocacy Round-tables**

Corporate Partner

\$10,000 annually

Corporate Partners support CDAN's advocacy mission and engage directly with dermatologist leaders shaping dermatologic policy in California.

BENEFITS INCLUDE:

- Logo placement on the CDAN website
- Recognition in CDAN newsletters and select communications
- Invitation to the **CDAN Corporate Advisory Council**
- Participation in **Quarterly Legislative & Advocacy Round-tables**

Supporting Corporate Partner

\$5,000 annually

Supporting Partners demonstrate commitment to patient safety and dermatologist-led care while maintaining visibility and engagement with CDAN leadership.

BENEFITS INCLUDE:

- Logo placement on the CDAN website
- Recognition in CDAN communications
- Invitation to the **CDAN Corporate Advisory Council**
- Opportunity to attend select advocacy briefings and updates

CDAN Corporate Advisory Council

The CDAN Corporate Advisory Council is a structured forum for dermatologist leaders and industry partners to discuss policy priorities and emerging issues.



California Dermatology ADVOCACY NETWORK



Interested in Sponsorship?

CDAN limits corporate sponsorships to preserve meaningful engagement and responsible advocacy. A sponsorship with CDAN is an investment in the future of dermatological care in California.

To learn more about corporate sponsorship opportunities or to discuss alignment with CDAN's advocacy mission, please contact:



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